

Above the Bottomline

THE OFFICIAL NEWSLETTER OF SIGNIAGLOBE FINANCIAL

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FROM THE CEO'S DESK

Winning Through Resilience!

Last year was a year like no other in our lives, indeed, we experienced a Pandemic - which is really a once-in-a-lifetime event. How did we respond? How did you respond? The word Bhari chose to describe it was "resilience" and I think he captured it perfectly, because in 2020, probably more than any other time in our lives, we learned so much about ourselves.

We learned that we had more capacity, capability and compassion than we ever knew we possessed. We were challenged and exposed at times to dig deep within ourselves to draw on a range of tools from within our toolkit - within our "soul-kit".

One such tool was **fight**. We had to draw from some 'fight' from deep within, to deal with adversity that came in all forms – death, loss of income, loneliness, depression, illness, fear of the unknown. In many cases, when we look back, it was a real battle because we have the scars but more importantly, we also have the **triumph**.

Or, we had to draw on the tool of **focus**. We decided that the moment was too precious, this life was too fragile and we were determined to make a difference. So, we focused on this one goal that we always wanted to accomplish and we put our entire energy, effort and time into it until we succeeded. **Sharp-pointed focus**.

...And finally the tool of flexibility. With the ever-changing circumstances, some of us had to wear the armour of **flexibility** and roll with the punches - but we were not going to be left behind, no matter what was thrown at us. **Roll up our sleeves - find a way, make a way.**

The interesting thing is that Pandemic 2020 is over, but we still have Pandemic 2021. Now we have expanded, grown, learnt and understood that there are unknown and untold possibilities when we are put to the test. We should just call upon it again and this time, turn it into a Mantra, let's hold it by the scruff of the neck and **determine that we will win**. Let us make winning the only outcome of our fight, focus and flexibility. Let's make our guiding principle - **Winning Through Resilience!**



Paul Ashby, CEO

MEET THE NEWSLETTER COMMITTEE



Keitha Layne
Chairwoman



Rashad Bostic



Jelan Ward



Joan Brewster



Ramon Boyce



Shanise Walkes



Shaka Brathwaite

Things ^{to do} in **Bim**

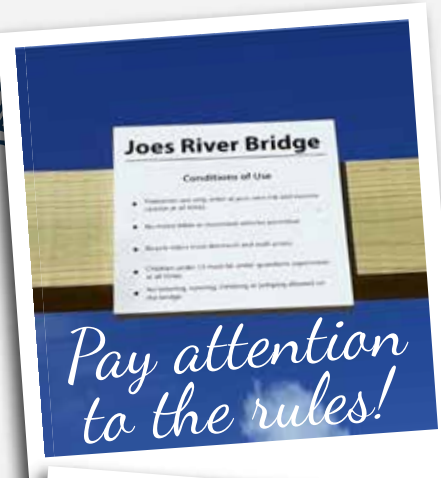


**YOU'RE
HERE!**



Have you been to Bathsheba recently? Did you know that the Joe's River Bridge, which was out of commission for over 15 years, has been rebuilt? Not only can you enjoy a beautiful sunrise while in St. Joseph, but you can take a dip at low tide; enjoy an outdoor picnic; or even go on a mini hike! You can literally walk from Bathsheba to Cattlewash and to the East Coast Road without trekking up those steep, beautiful hills. The view as you traverse the bridge is quite surreal - watching how the river flows into sea would certainly make you forget you're still in Barbados! You will need to exercise some caution though, as the bridge has an elevation of more than 50 feet and there are some safety rules that you need to be mindful of, such as: the supervision of children under 12 years of age; the foot traffic only condition of use - even for those with bicycles; and the prohibition of motorised vehicles. **Make sure to visit Bathesha soon!**

By Joan Brewster



*Pay attention
to the rules!*



Ready to go!



DID YOU KNOW...

Legend has it that Bathsheba, wife of King David, bathed in milk to keep her skin beautiful and soft. It is said that the surf-covered white water of Bathsheba, in St. Joseph; rich in minerals and life, resembles Queen Bathsheba's bath in both appearance and health giving value.

DOWNLOAD A FREE COPY OF OUR 2021 "RESILIENCE" e-CALENDAR @

<https://signiaglobefinancial.com/signiaglobe-calendars>
and read the inspiring stories of resilience!



Get to know us!

meet **Shari McIntosh,**

one of SigniaGlobe's newest employees!

She is a recent graduate of U.W.I with a degree in Accounting Special at 21 years of age.

Shari loves to laugh, even at herself. Shari's hobbies include watching TV, singing, socialising with friends, eating (especially chocolate cake) and she has a new found interest in.... **WATCHING ALI SINGH JR. VIDEOS!!**

Meet Ms. Shari "Cheery" McIntosh!!!



SG - What is one thing no one knows about you?

SM - My love for singing and acting.

SG - When was the last time you ran a 50 meter dash?

SM - Secondary school.

SG - What is your biggest fear?

SM - My family dying and leaving me alone.

SG - What motivates you?

SM - A good motivated team.



SG - What was your first impression of SigniaGlobe?

SM - Very warm and welcoming. I instantly felt like I was home.

SG - What makes you laugh the most?

SM - Corny jokes

SG - Have you ever had a nickname? What was it?

SM - "Ducky" – Originated from my mother who felt I walked like a duck.

SG - How would your friends describe you?

SM - Cheerful and trustworthy.

SG - If you were a superhero, what powers would you have?

SM - Invisibility and the ability to fly.

SG - If you could do anything for one day, what would it be?

SM - To travel anywhere I wanted to go.

Interviewer Shanise Walkes



COVID-19

Covid-19, a name that has unfortunately become all too familiar to us, continues to wreak havoc around the world and infringe on our lives and our livelihoods. This pandemic has been plaguing us for the better part of 2020, and now in 2021, has shown that it still has some steam left in the engine.

If recent developments have shown us anything, it is that if we weren't taking this virus seriously before, that we surely need to do so now. As the decisions we make to protect ourselves, can literally mean the difference between life and death.

With the confirmation of community spread along with the UK variant of Covid-19 reaching our shores, greater care is required in all of our daily interactions. As this variant of the virus proves to be much more effective at transmitting the disease, we must now, more than ever, ensure that we follow the protocols as much as humanly possible. We need to protect ourselves and know that in doing so we are also protecting our family, friends and work colleagues, and by extension, our work place.

As the spread of the virus continues to stretch across our nation, with double digit positive cases being confirmed every day, the government has continued to revise its policies, causing us to change how we operate on a daily basis. As we change our operations, so does our business, and SigniaGlobe continues to take all the necessary steps in order to protect all of its staff as well as its customers. But what we must always remember, is while these changes may pose challenges, it is all for the best and is only for a time.

Brighter times are ahead as the government continues its vaccine rollout initiative bringing us that much closer to getting back to life as we knew it before. Night life, hugging, traveling, all terms I am sure we will gladly welcome when that time has come.

As we anticipate the lock down of the country next week, please ensure that you follow the Covid-19 protocols wherever possible.

Lets all do our part to curb the spread of the virus and protect each other, because as the saying goes, we must now all 'be our brother's keeper'.



Wear your masks



Sanitize often



Stay 6 feet apart



Avoid large crowds



Wash your hands often



Stay at home

By Ramon Boyce

COVID-19 REMINDER

WHEN CONDUCTING BUSINESS AT OUR OFFICES, PLEASE REMEMBER TO WEAR YOUR MASKS!

Don't forget that you must make an appointment via our PBX (434-2360) or on our website (www.signiaglobefinancial.com) before visiting us.

STAY SAFE AND SEE YOU SOON!





Jokes, jokes & MORE JOKES!



Why did the pirate go to Barbados?
He wanted some AAARRR and AAARRR!
.....

A British couple visiting Barbados, stepped into the road in front a ZR van. The van screeched to a halt, and the van driver shouted to the couple "Yuh'all come here to die?"
The British lady smiled and responded "No, we arrived here yesterday!"
.....

One Sunday in church...
Preacher (loudly): "If I had all the Banks Beer in Barbados, I'd take it and throw it into the river."
Congregation: "Amen!"

Preacher (loudly): "And if I had all the Mount Gay Rum in Barbados, I'd take it and throw it in the river."
Congregation (shouting): "Amen!"
Preacher (shouting): "In fact if I had all the alcohol in Barbados, I'd take it all and throw it in the river."
Congregation (shouting): "Amen!"
Preacher: "For our closing hymn, let's turn to page 123 in our hymn books and sing, "We shall drink from that river."
Congregation: "HALLELUJAH!!!"

Jokes by Keitha Layne



HOME RENOVATION PROJECT? NOT SURE YOU'LL BE APPROVED FOR A LOAN?

SigniaGlobe's FundItFast is quick, easy and convenient!

Log on **NOW** to find out **IN MINUTES** whether you qualify!

WHAT ARE YOU WAITING FOR?

